To Whom it May Concern,

We, the associates of Marcella's Short North, are appalled and disgusted at the financial support and comprehensive backing of the Israeli Defense Force. In a memo written to the company, David Miller claims that Friends of the IDF is a "40+ year old humanitarian organization that supports men and women in the Israeli forces." To call the FIDF a "humanitarian organization" is a bold-faced lie. As of September 2026, more than 5 million Palestinian refugees are scattered throughout the Middle East, 73,4000 people in Gaza have been killed, and 463 famine deaths confirmed. In addition to the 16-year blockade from Israel, the IDF have built a militarized wall around Gaza, creating an open air prison preventing access for food, medicine, clothes, and humanitarian aid. CMR fundraising, donating, and contributing to the IDF is not a matter of humanitarianism, it is the very opposite. The IDF is a military organization that is responsible for the forced starvation, mutilation, displacement, and deaths of over 70,000 Palestinians. In fact, it is proven that the IDF statistically and deliberately target Palestinian children and women through sexual violence, torture, withholding of medical care (such as neonatal/maternity care, immunizations, etc.), destruction of schools and more.

This is the system of an apartheid state and the process of ethnic cleansing—if you kill the children then there will be nothing left of the future generation. Your investment in the IDF is an investment in the genocide of Palestinians, the brutal suffering at the hands of the Israeli military, and the sustaining of nuclear weapons that has poisoned and destroyed their land. That is what you are raising money for and that is what you are asking others to donate for. There is blood on the hands of CMR and a memo drafted by the PR department does nothing to atone for the material deaths you have caused in funding a violent, militant, genocidal project.

The very soldiers that you donate and fundraise your money for are reported by Gazans (formerly detained by the IDF) as sexually violating them. This ranges from forced nudity and humiliating searches, sexual harassment, threats of rape, assaults such as forced insertion of objects, forced sodomization, and more. The IDF has a systemic pattern of sexual torture that is perpetuated under the Israeli military and detention centers regularly denying medicine, food, water, clothing, sleep, and more. As one of the most powerful militaries in the world, the IDF is financially and technologically backed by the United States, receiving over $300 billion in total economic and military assistance. In fact, Israel is the largest recipient of U.S. aid since 1946. In the abundance and financial support of nuclear weapons, IDF bombing has caused rampant environmental devastation, destruction of cultural heritage sites, hospitals, universities, homes, farmland and more. Additionally, since 2025, the number of millionaires in Israel has risen to 195,000 people. As Palestinians die at the hands of the IDF, Israel's economy boosts through the financial backing from institutions like CMR.

We are beyond contemplating the idea of a moral compass here, because it is evident that no such thing exists in CMR. We, the associates at Marcella's Short North, demand the immediate removal and severance of ties to the Friends of IDF, and a redistribution

of *all* funds raised to organizations that offer *real* humanitarian aid and supplies to the people of Palestine (organizations like Palestinian Child Relief Fund, United Palestinian Appeal, Grassroots Gaza, Bridge of Solidarity, The Sameer Project, Dahnoun Mutual Aid and so much more). This is not a war, this is a globally classified genocide that David Miller and CMR has helped fund, and we the associates of Marcella's Shorth Noth, will not be silent in the reprehensible, immoral, and wicked atrocities that you have caused. We call for the dissolution of all ties to FIDF and redistribution of funds to Palestinians immediately.

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Associates at Marcella's Short North